

Archant: Music Festival

Audience: 2,000

Location: Audley End House and Gardens

Project: Annual Awards and Party



Background & Objectives

Archant chose Audley End House and Gardens as the venue for its outdoor music festival. Staff awards were the central focus of a day of entertainment, ensuring recipients felt extra-special, as well as recognised by their employers.

The Experience

- Large concert stage, special effects lighting, massive LED screen and high-quality audio
- Live performances from Counterfeit Kylie, Probably Robbie and Kings of Queen, hosted by comic impersonator, Jon Culshaw
- DJ between performances to ensure non-stop music throughout the event
- Three additional marquees including disco, chill-out area and alternative dance space
- Wandering entertainers, street performers, masseuses and hair & body artists
- Activities ranging from human table football to a bungee trampoline and a pulsar pod

Results & Outcomes

- Staff from different regional offices met and mingled, often for the first time
- The entire company felt motivated, recognised and part of a team
- All the hard work of the previous year 'felt worth it'

