Bidwells: 175 Year Celebration

Audience: 350 Location: Stowe School Project: Conference & Afternoon Activities

Background & Objectives

Bidwells is a property consultancy offering services in residential, rural and commercial property. The company is celebrating their 175th year and wanted to hold a conference, followed by an afternoon of activities to entertain staff before an evening celebration.

The Experience

Stowe School in Buckinghamshire was the chosen venue due to the historic building, which perfectly reflected Bidwells' property heritage.

Following a half day conference to update staff and thank them for their hard work, guests were invited to relax and enjoy the grounds of the venue.

After a celebratory photo and a glass of Pimms, staff enjoyed a host of activities at the festival style event, including a surf simulator, target golf, human table football and welly wanging!

There was something for everyone as the fun also included dodgems, a circus skills workshop and a climbing wall for the more adventurous! Nail artists and henna tattoos were on offer for those who wanted a more relaxing time!

A Beatle car photo booth helped capture the event and popcorn and candyfloss were available throughout the afternoon. Guests were also given festival style wrist bands giving them access to the tuck shop.

Staff then convened in the marquee for a sit down meal before dancing the night away!







