



This certifies that

The MotivAction Group plc

Has offset 88.00 tonnes of carbon dioxide through
greenhouse gas reduction projects in order to reduce the rate of
global climate change.

ClimateCare

01 August 2011

1/8/2011

Carbon profile summary:

Below is a summary of the activities that you have offset.

Invoice/purchase number: 10304

Type	Tonnes CO2
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Quick	88.00
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Offset Cost:	£660.00
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VAT at 0%:	£0.00
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Total Cost:	£660.00
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ClimateCare, a business unit of JPMorgan
JP Morgan Chase Bank N.A., 125 London Wall, London EC2Y 5AJ
Registered VAT no: 397 2498 93

ClimateCare Projects:

Here are some examples of the types of project that your money will support through ClimateCare.

Mulan Wind Farm

Emission reductions are made on the Mulan Wind Farm by reducing the amount of electricity that would have been generated by conventional fossil fuels such as coal or gas. The project creates local employment, stimulating the wind power industry in China and reducing the pollutants such as SO₂ produced by coal-fired power plants.

Uganda Stoves

The Uganda Stoves Project supplies efficient wood burning stoves to families in Uganda. Families using less fuel wood benefit from increased income and improved health through reduced kitchen smoke. In addition to emissions savings from a reduction in fuel wood, there is reduced deforestation in areas affected by the Kampala market in Uganda.

Reduce ReUse Cycle:

Visit our low carbon living pages for emission reduction hints & tips

Energy

- Switch off all lights and appliances at night lighting a typical office overnight wastes enough energy to heat water for 1000 cups of tea; introduce occupancy sensors, daylight sensors, and local light switches
- switch to green energy suppliers

Flying & travel

- Where possible use video conferencing or telephone. Plan ahead and combine trips
- Share lifts to work if the distance is not within walking or cycling reach
- Use public transport, it can often provide extra valuable working time.

Heating

- Ensure heating is on at the right level and not too hot so people will have to open windows
- Make sure heating does not come on unnecessarily in an empty building.
- Ensure office is well insulated and draughts are well blocked.
- Keep the thermostat away from draughts or hot and cold spots. These will all affect the thermostat and automatically increase your heating costs

Employee schemes

Demonstrate leadership with ecological schemes.

- Set up an environmental champion group to promote energy efficiency in the office.
- Tax breaks are available to employees taking bike loans.