

An E-mazing day for PricewaterhouseCoopers

Case Study



Background and Objectives

PricewaterhouseCoopers (PwC) provides industry-focused assurance, tax and advisory services for its clients and their stakeholders. It employs more than 130,000 people in 148 countries.

Each department enjoys an annual event away from the office (but within an hour of London) as a way of encouraging team-building and co-operation.

MotivAction was invited to organise something unusual and fun for 150 staff within the Actuarial Insurance Management Services (AIMS) team.

Planning and Preparation

After considering the complex work undertaken by AIMS and the requirements of the client, MotivAction designed a programme based around its own team-building exercise, E-Maze.

Finding a suitable venue was a major challenge. In addition to being within an hour of London, it had to have good travel links and provide enough space for the many activities that would take place.

After several site visits and lengthy discussion over activities, MotivAction found the perfect venue.

The Event

Set amongst the world's largest collection of Victorian Oast Houses in the beautiful Hop Farm at Paddock Wood, Kent, E-Maze involved a full day's indoor and outdoor activities inspired by "The Matrix" films.

Complete with smoke, mysterious black-clad agents and laser lights, the group was transported into the E-Maze network.

- Four different zones, each offering diverse activities and high-energy challenges
- All participants take a turn at leadership, decision-making and delegation
- Motorised quad bikes, inflatables and human bowling
- Search and rescue, rotating climbing wall, laser helicopter shooting
- Finally - the 'Pamperthon' massage area for staff to relax and unwind

The day ended with a fully catered barbecue, then coaches back to the nearby railway station for the weary team.

Results and Outcomes

An exhausting yet thrilling experience, generating a strong sense of team commitment and co-operation amongst all participants.

Gaining new insights about themselves and each other, E-Maze remained a focus of exciting conversations amongst the team for several days after - with the client delighted by a total absence of complaints.

- Improved understanding of own and others' strengths and motivations.
- Deepening of trust and co-operation between team members.
- Clear demonstrations of the power of co-operative working.

For further information about The MotivAction Group see www.motivaction.co.uk

