

Global Financial Services: **Bake Off**

Audience: 50

Location: The Grove, Hertfordshire

Project: Team Building



Background & Objectives

Delegates from a Global Financial Services company would be arriving from all over the world for a 2 day conference, an opportunity for many of them to meet colleagues for the first time. Within a fixed agenda, MotivAction were asked to provide an activity to encourage team working in an informal but interactive way, with the aim to overcome formal barriers.

The Experience

- The 'Bake Off' provided delegates with a fun, creative team activity following a full day conference
- The 'kitchen' was set up under several marquees in one of the gardens, ready for when the conference ended
- Each team was tasked with making a different cake within the allocated time
- On the spot challenges throughout the task gave teams the opportunity to earn 'fun money' which could be used to buy decorations to help transform their cake from a simple sponge to a magnificent masterpiece

Results & Outcomes

Following the conference, delegates were able to mix and get to know colleagues from across the world in a less formal environment.

