

# Enfield Council: Parenting Fun Day

Audience: 360

Location: Enfield

Project: Fun Day



## Background & Objectives

To re-launch The London Borough of Enfield's 'Promise to Parents' by highlighting the services and facilities on offer to all parents. The objective for the borough was to engage with parents, share information and communicate a serious message but in a fun and creative way.

## The Experience

- Activities included simulators, inflatables, side stalls, reflexology, story corner and a tropical animal display
- A local children's dance group and circus skills workshops entertained the crowd
- An exhibition area was created to offer advice to parents
- Police Community Officers attended along with the Fire Service, complete with fire engine
- A variety of great food on offer reflected the diverse number of nationalities

## Results & Outcomes

Parents felt informed that help and advice was available to them and that the borough was doing all it could to help families in the local area. *'This family fun day was brilliant, my children had a lovely time and the information was good for me, would be pleased do this again in the future.'*

*'I had a great day with my family, and I met lots of new families, which was nice, wonderful activities in a safe environment, fantastic!'*

