

# Ashoka: ASN Global Summit

**Audience:** 200

**Location:** Coin Street, London

**Project:** Conference



GLOBAL SUMMIT 2013



## Background & Objectives

Ashoka is a global network of social entrepreneurs. Ashoka Support Network (ASN) is a worldwide community of 300+ successful business people with a shared belief that entrepreneurs are the primary engine for economic and social development.

## The Experience

The 'Everyone a Change-maker™' conference saw 200 attendees over the three days, with delegates from the UK, Europe, USA and Asia. Effective networking during the event connected the world of business and social entrepreneurship.

The venue was chosen to reflect the social enterprise aspect of the conference and fitted perfectly with the Ashoka brand. Following the conference, delegates were treated to small group dinners with networking opportunities on the first evening. A private gala dinner and entertainment was arranged on the second evening just a short walk away at the landmark Shakespeare's Globe.

## Results & Outcomes

This was an historic moment for Ashoka, bringing together like-minded delegates from across the globe to share their vision for economic and social development through a series of events, gatherings and discussions.

*"The event ran very smoothly and MotivAction worked well to deliver what was a reasonably complex programme of facilitation and activities around London."*

ASN Manager, Ashoka UK

